

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ATTORNEY DOCKET NO. 016907/1228

JC971 U.S. PTO
09/845258
05/01/01

Applicant: Kazuhiro OGURA et al.
Title: ADVERTISEMENT SYSTEM
Appl. No.: Unassigned
Filing Date: 05/01/2001
Examiner: Unassigned
Art Unit: Unassigned

INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR § 1.56

Commissioner for Patents
Washington, D.C. 20231

Sir:

Submitted herewith on Form PTO-1449 is a listing of documents known to Applicants in order to comply with Applicants' duty of disclosure pursuant to 37 CFR § 1.56. A copy of each listed document is being submitted to comply with the provisions of 37 CFR § 1.97 and § 1.98.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR § 1.56(b). Applicants do not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

TIMING OF THE DISCLOSURE

The listed documents are being submitted in compliance with 37 CFR § 1.97(b), within three (3) months of the filing date of the application.

BEST AVAILABLE COPY

Appl. No. Unassigned

RELEVANCE OF EACH DOCUMENT

Document A1 discloses an advertisement video program that is only displayed on the customer display at a POS terminal.

Document A2 discloses a goods information display system in which the latest advertisement is only displayed on the customer display at a POS terminal when a user operates the terminal.

Document A3 discloses an advertising system in which a user can operate a multimedia terminal to file a purchase application. The user cannot use his PC to file an application. The user needs to file it at the multimedia terminal.

English translations of Documents A1 - A3 are not readily available; however, the absence of such translations does not relieve the PTO from its duty to consider the submitted documents (37 C.F.R. § 1.98 and M.P.E.P. § 609). English language abstracts are provided for Documents A1 - A3.

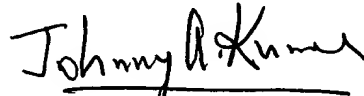
Applicants respectfully request that any listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO-1449 be returned in accordance with MPEP §609.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

May 1, 2001
Date

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Respectfully submitted,



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Form PTO-1449
(MODIFIED)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.
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INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

APPLICANT
Kazuhiro OGURA et al.FILING DATE
05/01/2001GROUP ART UNIT
UnassignedJCS711 U.S. PTO
09/845258

05/01/01

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
							YES	NO
	A1	06-333159	12/94	JAPAN				Abstract
	A2	10-214383	08/98	JAPAN				Abstract
	A3	2000-20552	01/00	JAPAN				Abstract

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

* EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include any copy of this form with next communication to applicant.